

Community Chest Application Summary 2016/2017

Local Authority	St Edmundsbury Borough Council
Organisation	YOPEY Befriending
Amount Requested	<i>£5,000</i>
Total Project Cost	<i>£5,000</i>
Match Funding	None
Partnerships	Schools and Care Homes (unspecified)
West Suffolk Bid?	Yes

Key Points

- Young People of the Year (YOPEY) aim to give young people a fairer image and heal the rift between generations. They do this by identifying positive role models and holding an annual Young People of the Year Campaign and wards ceremonies.
- Since 2015 YOPEY have been running befriending schemes in Hertfordshire and Nottinghamshire.
- YOPEY are seeking funding to set up and run a one year befriending scheme in St Edmundsbury linking two schools with a residential care home. In particular they would like to young people to learn to relate to, and not fear, elderly people living with dementia.
- YOPEY would like to see the project become sustainable after year one with the schools working closely with the care home and raising funds to support the work.

**St Edmundsbury Borough Council
Community Chest Grant Application Form
Part A**



St Edmundsbury
BOROUGH COUNCIL

Forest Heath & St Edmundsbury councils
West Suffolk
working together

Community Chest funding supports voluntary and community groups who make a contribution to improving the quality of life for people in West Suffolk. The information you provide will help us consider your application. If you have any questions, please give us a call on 01638 719763. Before completing this form, we ask you to please read the guidelines, which are available on:
<http://www.westsuffolk.gov.uk/community/community-grants.cfm>

Please return your completed, signed form and supplementary documents to:
richard.baldwin@westsuffolk.gov.uk

1. Name of your organisation(s):

2. Organisation address details

Address Ln1	Woodfarm Cottage, Bury Road		
Address Ln2	Stradishall		
Address Ln3	Newmarket (we pay Council Tax to St Edmundsbury)		
City/Town		Postcode	CB8 8YN
Main phone	01440 821654	E-mail	hello@yopey.org
Website	www.yopey.org		

Main Contact Person		Second Contact Person	
Title	Mr	Title	Ms
Forename	Tony	Forename	Jo
Surname	Gearing	Surname	Gross
Role	Founder	Role	Part-time administrator
Daytime Tel No.	01440 821654	Daytime Tel No.	01440 821654
Mobile No.	XXXXXXXXXX	Mobile No.	
Email	tony@yopey.org	Email	jo@youngpeopleoftheyear.org
Address Details (if different from Org address)		Address Details (if different from Org address)	
Ln1	As organisation	Ln1	As organisation
Ln2		Ln2	
Town		Town	
Post Code		Post Code	

About your organisation

3. What local authority area(s) does your organisation work in?

We are currently running Befriending schemes in Hertfordshire and Nottinghamshire

*Community Chest funding is offered by both Forest Heath and St Edmundsbury councils. As the decision making process is different any projects applying for funding across West Suffolk, must apply separately.

4. What is the status of your organisation?

Registered charity	✓	Charity number: 1145573
Applying for charitable status		
Company limited by guarantee		Company number:
Community Interest Company		
Part of a larger regional or national charity (Please state which one)		We have held these befriending schemes in Hertfordshire and Nottinghamshire, and are currently expanding to Suffolk & Norfolk
Constituted Community Group		
Social Enterprise		
Other (Please specify)		

5. How many people are involved in your organisation?

Management committee	6	Service users	100s
Full Time staff / workers	1	Volunteers and helpers (non-management)	10s
Part Time staff / workers	10s		

6. What is the purpose of your organisation? Please briefly describe why your organisation was set up, its aims and objectives and who primarily benefits from your organisation.

To give young people a fairer image and to heal the rift between generations. To set up young people as Positive Role Models and encourage other young people to become Great Citizens. We have been holding Young People of the Year campaigns and awards ceremonies since 2005. Our awards are known as 'YOPEYs' – Oscars for young people who give to others. In 2012 YOPEY became a charity. Since 2014 we have been running YOPEY Befriending schemes. This application is for the costs of running a YOPEY Befriending scheme in West Suffolk.

7. What was your organisation's total income for last financial year?

8. What was your organisation's total expenditure for last financial year?

9. Does your organisation have more than six months running costs? Yes

10. What are your organisation's current unrestricted reserves or savings? Varies arond
few thousand

11. West Suffolk prioritises building resilient families and communities that are healthy and active. Please indicate which of the following areas your project contributes towards:

✓	A thriving voluntary sector and active communities who take the initiative to help the most vulnerable.
✓	People playing a greater role in determining the future of their communities.
✓	Improved wellbeing, physical and mental health.
✓	Accessible countryside and green spaces.

About your project – why are you applying for this funding?

12. What do you want the funding for? Please be specific. Please note that 'project' is meant to describe the project for which you are seeking funding, and not your organisation.

To set up and run for one year a YOPEY Befriending scheme between two schools and one residential care home for the elderly in West Suffolk. In particular we want the young people to learn to relate to, and not fear, elderly people living with dementia. This will benefit West Suffolk society as the young will carry these skills into adulthood and when in the future relatives or friends get dementia – if you have two parents there is a 50 per cent chance one will get dementia – they will be better able to cope with this terrible, incurable disease and less of a burden on the state.

13. How has the project been developed out of the community's desire to improve the lives of local people? What evidence do you have that there is a need for this project? Please include sources of evidence, including any public/user/community consultation.

One in four people past the age of 80 have dementia. Many start dementia much younger. As we are living longer the number of people living with dementia can only get bigger. When this happens the phrase we hear most often is "I have lost my parent". But it doesn't have to be this way. Yes, dementia is a progressive disease – it will only get worse – but there are things friends and relatives can do to help people with dementia. This scheme uses unrelated young people (sixth-formers and we hope to expand to Years 10 and 11) to go into care homes to befriend elderly residents.

Despite living in communal accommodation many of elderly people in residential care homes are lonely, infrequently visited by relatives if at all, and about three-quarters have dementia. We train the young people to relate to people with dementia. We take away the fear; we show them things they can do. They develop empathy and compassion and learn skills that they can take back to their families and into the wider community.

In their adulthood, they will be better carers to the elderly than the current generation of adults!

14. How will the project help local people to support one another?
One in four people past the age of 80 have dementia. Many start dementia much younger. As we are living longer the number of people living with dementia can only get bigger. When this happens the phrase we hear most often is "I have lost my parent". But it doesn't have to be this way. Yes, dementia is a progressive disease – it will only get worse – but there are things friends and relatives can do to help people with dementia. This scheme uses unrelated young people (sixth-formers and we hope to expand to Years 10 and 11) to go into care homes to befriend elderly residents. Despite living in communal accommodation many of these elderly people are lonely and about three-quarters have dementia. We train the young people to relate to people with dementia. We take away the fear; we show them things they can do. They develop empathy and compassion and learn skills that they can take back to their families and into the wider community.

15. Are you working with any other organisations on this project? Yes

If yes, please state the names of these groups and the nature of the relationship.

There will be two secondary schools and one residential care home for the elderly, and possibly one day care centre if co-located with the residential centre, in West Suffolk involved in the project. But we do not know who these bodies will be until we recruit for the scheme. However, based on the success of previous YOPEY Befriending schemes, we do not think it will be difficult to find schools and a care home in West Suffolk that will want to be involved.

16. When will the project start? 2016-17 tax year

17. When will the project finish? or is the project ongoing?
Hopefully ongoing – see below.

If this is an ongoing project, how will it be funded and continue going when the funding ends?

Potentially ongoing forever! If we demonstrate the benefits of YOPEY Befriending to the chosen care home, I believe it will contribute in future years. We will also ask the schools that participate to fundraise to contribute to the scheme continuing after the first year funded by St Edmundsbury and the Community Chest scheme. YOPEY trialled this scheme with 2 homes and 3 schools in 2013. The company that runs the homes allowed YOPEY to expand this scheme to 4 homes and 6 schools in 2014. The same company, which owns all these homes, is now financing this for a 3rd year. Unfortunately this company does not have any care homes in West Suffolk while YOPEY is based in Stradishall, equidistant between West Suffolk's 3 main towns, Bury St Edmunds, Newmarket and Haverhill so ideally placed to work with West Suffolk schools and care homes. Schools involved in YOPEY Befriending schemes outside West Suffolk have said they could fundraise towards continuing their schemes so I do not see why West Suffolk schools could not do the same.

18. Which years funding are you applying for? 2016/17

19. How many people do you expect to benefit directly from the project on either a weekly, monthly or annual basis?

550 people for a year

20. What results (including targets/numbers) do you expect to see as a result of the funding and how do these relate to the Community Chest funding criteria?

We measure the impacts of this project by giving certificates to the young people each time they pass a befriending milestone, eg 10 hours volunteering, 20 hours, 30 hours, 40 hours, completing a Life History of a person without dementia, completing a Life History of a person with dementia etc. Once training is completed we also stay in contact with the young people (through traditional (phone etc) and new means of communication (social media) to encourage them and support them to keep going to the care home.

We also measure the impacts by staying in touch with the care home's management and senior staff, and the schools' teachers and getting feedback on how the scheme is going.

Surveying people living with dementia on the benefits of the scheme is for obvious reasons difficult but this is something we expect to tackle in the medium term.

21. What is the total cost of the project?

£5,000

Please provide a full breakdown of the total cost of this project, including VAT if applicable along with any in-kind contributions such as volunteer hours.

Item or activity	Cost (£)
Recruitment of care home and schools involved	600
Training	1500
Publicity	450
Support materials	700
Mini awards ceremony at end	350
Management of scheme for one year	1900
Savings due to this charity being based in West Suffolk	-500
Total cost of items listed above:	5000

22. How much funding are you applying to us for?

£5,000

23. What funds have you raised so far for this project?

Source	Amount (£)
--------	------------

YOPEY won £25,000 in the national Aviva Community Fund awards. We were one of five good causes to come top out of over 3,000 nationwide. This money is already being spent on five schemes in East Anglia for 2015/16. However good we are, we do not expect to win this money again. While West Suffolk is part of East Anglia we cannot guarantee to spend any of this money in this part of East Anglia, although we are confident we will. Depending on from which parts of East Anglia we get the best support, we will either spend the Community Chest money on continuing schemes established in 2015-16 into 2016-17 or we will use it to start a new scheme in West Suffolk in 2016-17.	
Total fundraising:	

24. What other funders have you applied to for further funding for the project?

Funder	Amount (£)	Timescale for decision
We spend about 10% of our time (one day in 10) on funding applications, but we do not currently have any other applications in process to fund a Befriending scheme in West Suffolk.		
Total:		

25. What other grants and contracts has your organisation received over the past year from either Forest Heath District Council or St Edmundsbury Borough Council?

Funder	Amount (£)	Reason for funding
None		
Total:		

